



Communication
and training
for your company

www.gallerygroup.it



COMPANY

Communication and training have been our mission for over 35 years.
We never stop learning.

We work for companies and professionals that need: consultancy services, specific training courses and tools to improve their communication skills. We are the only supplier for our customers, as our staff can offer cross-sector skills and a complete range of products and services, both online and offline. We run many different projects within the same company so that we can ease and accelerate processes, optimize energies, time and resources. We gather

information and ideas, we share our clients goals and we support them at each stage of the process. We design online courses from scratch, organize events, make videos and run engaging social channels: **this is our job.**

We have cross-sector and technological skills;
we use them to create all-in-one solutions.



SERVICES

We develop your ideas



TRAINING



COMMUNICATION



CME



VIDEO MAKING



ICT



HEALTH

01

Planning

Our staff gather together to share their ideas at every stage so we can achieve our goals.

02

Develop

We constantly work with the client in order to guarantee a final product that goes beyond any expectations.

03

Delivery

This is an important and delicate step: after the control tests, our clients can always contact us for any need they may have or if any improvement action must be taken.

04

Maintenance

Many projects last for a long time, this is why we provide our clients with support and constant updates all along the way.



TRAINING

In a rapidly changing world it is essential to constantly update and expand your knowledge. This is why we conceive, organize and coordinate **training paths** for different fields such as: the health and pharmaceutical sectors, the banking and insurance sectors, the linguistic and IT sectors, the security and privacy sectors. We help companies and professionals to find **the most useful contents and the most efficient methods** to develop new skills.

E-learning

- Online training on LCMS SCORM compliant platforms
- Mobile learning
- Blended learning
- Multimedia tests and surveys
- Video lessons with synchronized slides
- Serious game and gamification
- Online version of residential events
- Video simulations of real life situations with professional actors

Residential course

- Creation of personalized learning programs
- Interactive lessons in a multimedia classroom
- Webinars
- Video streaming



Soft skills

- Training needs analysis
- Assessment services
- Planning of training courses and contents
- Indoor / outdoor and blended experiential training.
- Coaching services
- Team building activities



COMMUNICATION

We set up our company in **1983** as a **publishing company** and we have never lost this spirit. Not only we create and print books, brochures and any kind of **graphic material**, we have properly built a **digital communication** department dedicated to the creation of strategies and all the necessary editorial products, from companies websites, social media posts to marketing emails, from the SEO to the SEM to social AD. But that's not all: communication is also **networking, public relations and events organization**.

We supervise all these activities from the very first moment to the on-site assistance because we believe that visibility is not only digital but it is actually cross sector.



Graphics

- Corporate and Brand Identity
- Commercial pamphlets
- Publishing products
- Gift books
- Vanity books
- Advertising campaigns
- Photoshooting services

- Concept creation
- Providers coordination and management
- Organizational office and services for conferences

Events

Web

- Mobile apps
- Web apps
- Websites
- Blogs
- SEO and SEM
- E-mail marketing services
- UX and UI design

- Average planning
- Public relations
- Products launch

Press office

Social

- Social media strategy
- Social media marketing
- Social media ad
- Channels management
- In house training
- Influence marketing





Continuing Medical Education

We have been **provider for over 15 years**. We have the organizational, logistical, andragogic, editorial and technological skills to plan and thoroughly manage any CME event in **RES** (residential), **e-learning**, field training and **blended modalities** all over the national territory. A dedicated team follows every step of the event itself, from the fundraising stage to the set-up of the location.

CME



Residential events

- Organization and scientific office
- Fundraising and sponsor management
- Coordination with scientific societies, associations, bodies
- Location identification, catering services, gala dinners organization, hostesses and technical assistance
- Translation and interpreting services
- Dedicated websites and newsletters
- Video making services, video interviews and Virtual forums
- Production and printing of informative material
- Set up of exhibition spaces
- Web Apps for Q&A management and televoting
- Online version of residential events

E-learning

- E-learning platforms
- Production of video lessons synchronized with graphics and/or hypertext information
- Technical and educational support through chats, forums and e-mails
- Random tests and satisfaction surveys
- Web communities management



We take care of the details of every video: from the script to the clapperboard, from the casting of actors and speakers to the direction, from the stage costumes to the make-up, up to the post-production work. Sound, dedicated jingles, elaboration of graphics and animation are entirely homemade, for a **completely original product** in all its features.

VIDEO MAKING



- Short films
- Emotional videos
- Corporate videos
- Tutorial videos
- Educational videos
- Social videos
- Motion graphic videos
- Green screen videos

- Sound design
- Synchronized sound recording
- Jingles

Video

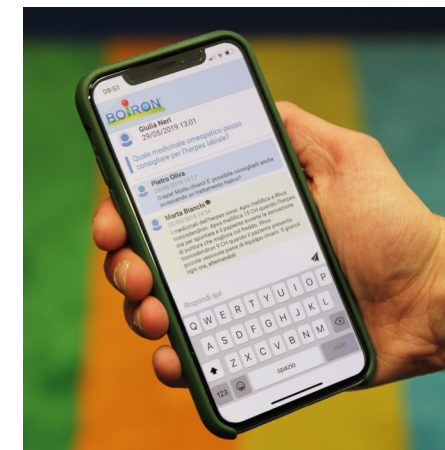
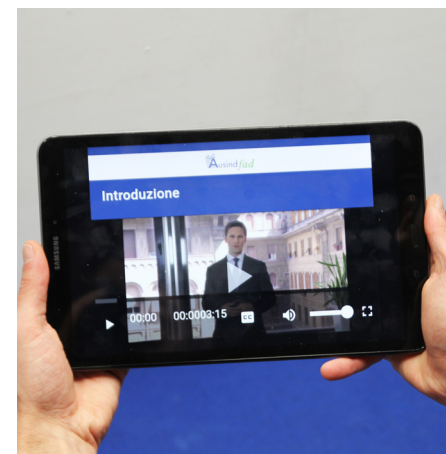
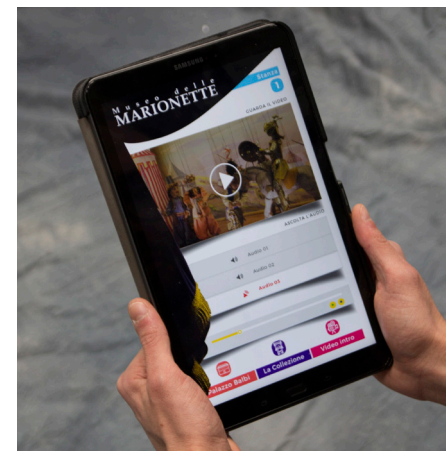
Audio



Information and
Communication
Technologies

ICT

Algorithms, IoT, cloud computing, plugin, georeferencing, responsiveness, HTML language: it looks difficult, we make it simple. We develop project management softwares (PMS) and applications to simplify and monitor industrial processes from CRM system softwares to practical solutions to manage production and logistic activities. We create **Apps** and we realize projects by using the **beacon technology** to promote ideas, products and the local territory. We are particularly focused on **mobile learning**.



ICT solutions

- Components and modules to be integrated with the main content management systems (CMS)
- Tailor-made softwares realized to meet specific company requests to monitor resources, project management, CRM system softwares
- Advanced customized reporting accessible online
- Integrated multiplatform apps with advanced georeferencing tools for tourism, cultural and marketing purposes
- Mobile learning apps.

HEALTH

We have been striving to develop all the necessary technological and scientific skills for the health world, by offering both **online and offline training activities**. We organize **national events**, we plan and create specialized publishing products and we offer consultancy services for all the fields regarding **communication in the healthcare system**.



Communication

- Consulting, design, creation and printing of promotional materials, advertising, manuals, packaging
- Product communication through personalized articles and projects
- Doctor-pharmacist-patient communication

eDetailing

- Websites, web platforms, e-learning apps, web TV and web communities to train professionals and provide users with the information they need
- Promotional and scientific newsletters
- Direct e-mail marketing

Scientific publishing

- Scientific publications
- Specialized magazines
- Clinical cases
- Service publishing

Videos

- Educational videos and video simulations of medical visits and practices
- Video interviews with opinion leaders
- Videos on surgical operations. 3D videos on how active ingredients work

Educational activities

- Planning, realization and issuing of various kinds of courses.
- Events, congresses, conferences, seminars, workshops, advisory boards and investigator meetings organization
- Technological partnerships with institutions, associations and scientific societies.

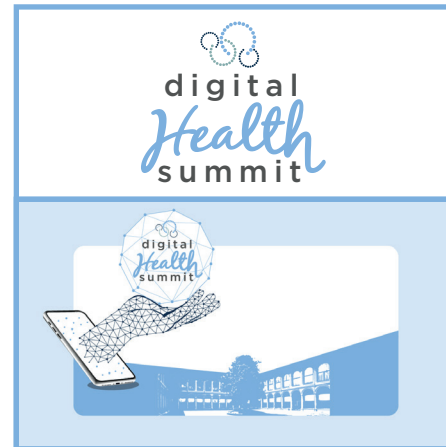


BEST SELLER



gallerygroup.it/webinar

2020 forced the establishment of a “**new normal**”, especially for the events market that was run by digital events, in which our company is specialized. Only last year, we successfully realized more than **1200 webinar**, including congresses, video conferences, e-learning courses and digital entertainment shows.



digitalhealthsummit.it

The **Digital Health Summit** is a national event which gathers all the actors and members of the digital health sector. The main subjects are: new technologies, devices, big data, telemedicine, robotics and innovative medicines to promote a more sustainable **Healthcare System**. We have been organizing and managing the DHS from the very first edition and we are very proud of it.



cfactor.it

CFactor is a talent agency whose aim is to identify new talents on social media platforms and help them grow professionally, improving their own specific artistic traits through **influence marketing campaigns**: thanks to a real content optimization and a strong relationship with the right commercial partners, we believe that the influencers will be able to achieve great solid results.



web.ausindfad.it

Ausindfad is an e-learning platform to distance train professionals on **health and safety at work**. It is realized in cooperation with Confindustria Genova and Assolombarda. Ausinfad was created 7 years ago and over the past 7 years 14 firms associated with Confindustria joined the project, training more than 50.000 professionals working for 1000 different companies.



trainingforyou.it

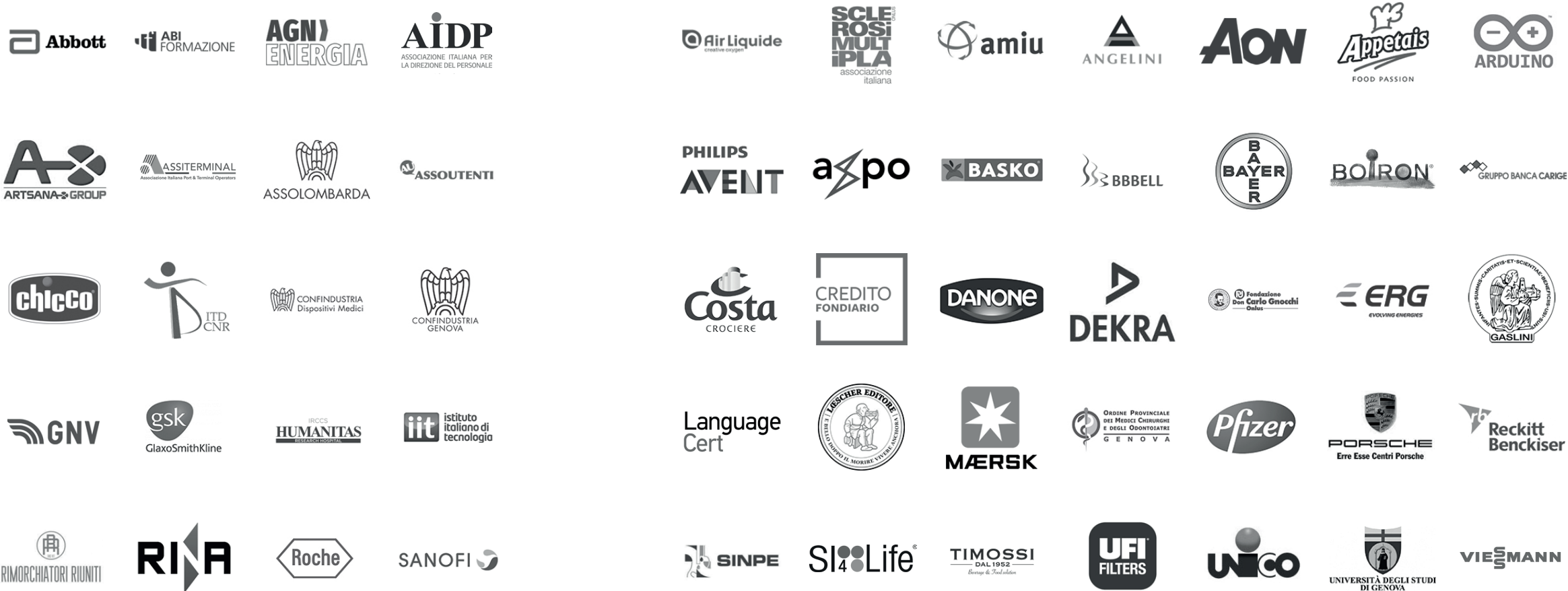
TrainingForYou is an e-learning platform to **train professionals on a number of different subjects** with a purpose. The courses catalogue is constantly updated therefore professionals can find the best solutions to meet their learning goals and actually better analyse subjects that are important for their jobs.

TEAM

A diverse team that keeps growing,
with different skills that all together can create
innovative services and products.



CLIENT LIST & PARTNER





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Member of



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